

Catamount Access Television Corporation

Board of Directors Meeting Minutes

Monday, October 28, 2019

1. **The meeting convened at 4:00pm with the following members present; Drew Totten, Tim Scoggins, Willy Jones, Robert Ebert, Marcia Noyes, Lisa Byer – Executive Director and William Gardner – Operations Manager. Alex Burke and Sarah Perrin were absent.**

2. **APPROVAL OF MINUTES:** Drew Totten asked for approval of the September Board Minutes.

MOTION: WILLY MOVED TO APPROVE THE MINUTES OF THE SEPTEMBER 23, 2019 BOARD MEETING. TIM SCOGGINS SECONDED THE MOTION. ALL VOTED IN FAVOR. THE MOTION PASSED.

3. **FINANCE REPORT:** Lisa presented the finance report for month ending September 2019 answered questions of the board.

4. **EXECUTIVE DIRECTOR'S REPORT:**

Lisa Byer provided highlights of her report, which is attached and formally submitted with these minutes.

- a. *Overview:* Lisa provided an update to the staff activities. All are very busy, being responsive and working well together. They are looking at new streaming technology to test for meeting coverage. Tony has been working to update the program schedule and has revamped the Banner weekend edition schedule listings.
- b. The house painting has been moved to the spring due to the contractor's schedule. Lisa and William also recommend moving ahead on repairing the upstairs bathroom and will be working to pull quotes together.
- c. The Comcast CPG Settlement has been formalized and we received the \$20k for remote origination alternatives and \$3500 for channel rebranding. That money will remain earmarked for those purposes. Lisa continues to work on the statewide level to iron out the rest of the settlement details. The FCC order went into effect in September and work continues to identify the process for changing the franchise fee and the likely impacts on funding. Offsets may include any courtesy accounts Comcast offers to schools, municipalities and libraries. The work of the legislative study committee is wrapping up and it is expected that a draft bill to continue the discussion of alternative funding mechanisms will be introduced. Lisa is also working to facilitate the process for AMO contracts to be renewed now that the CPG case is settled.
- d. Marcia Noyes has officially been reelected to the board. William provided an update on revenue generators including memberships, underwriting, meeting coverage and production contracts. The new Messaging Committee has met twice and discussed what the message(s) are and how to deliver them. It was agreed to remain positive and continue to build value and conduct outreach on services. As a result, the member database work has been completed and the first e-newsletter went out last week and will continue to be distributed weekly. The focus now moves to developing a video campaign. Lisa will follow up on scheduling the next meeting.

MOTION: TIM SCOGGINS MOVED THAT CAT-TV WOULD NOT GIVE OUT A CHESTER HICKOK SCHOLARSHIP THIS YEAR AND WILL RE-EVALUATE NEXT YEAR. WILLY JONES SECONDED. ALL VOTED IN FAVOR. THE MOTION PASSED.

MOTION: TIM SCOGGINS MOVED TO ADJORN THE MEETING. WILLY JONES SECONDED. THE MEETING ADJORNED AT 5:02PM.

Respectfully submitted by,
Willy Jones, Secretary