

Catamount Access Television Corporation

Board of Directors Meeting Minutes

Monday, November 25, 2024

1. **Tim Scoggins convened the meeting at 4:02 pm with the following members present; Dan Cross, Greg Van Houten, Jack Rossiter-Munley, Sarah Krinsky, Frank Barnes, Lisa Byer, Executive Director and William Gardner – Operations Manager.**
2. **APPROVAL OF MINUTES:** Tim Scoggins asked for approval of the Board Minutes for October 28, 2024, meeting.

MOTION: GREG VAN HOUTEN MOVED TO APPROVE THE MINUTES OF OCTOBER 28, 2024. FRANK BARNES SECONDED THE MOTION. ALL MEMBERS VOTED IN FAVOR AND THE MOTION PASSED.

3. **FINANCE REPORT:** Lisa reviewed the financial reports and answered questions from the board.
4. **REVENUE GENERATING COMMITTEE REPORT:** The committee consists of Jack Rossiter-Munley, Sarah Krinsky, Lisa Byer, William Gardner and Mike Cutler. They met with an agenda and talking points developed by William Gardner. They established a goal of generating \$10,000 this fiscal year to make up for lost cable revenue. They are prioritizing ideas to focus on and have set a standing meeting monthly.
5. **SOCIAL MEDIA POLICY/MEETING DISTRIBUTION COMMITTEE REPORT:** The committee met with Greg Van Houten, Dan Cross, Lisa Byer, William Gardner and Mike Cutler. They discussed memorializing the current practices of meeting distribution as well as establishing community standards for interaction with our social media pages. Lisa presented a draft meeting distribution policy and community standards guidelines. There was discussion of the draft documents.
6. **EXECUTIVE DIRECTOR REPORT:** The Director's report was distributed to the board prior to the meeting for their review. Lisa highlighted the activities of the staff. She noted that the heat pump installation had been completed. Lisa reported that she received a quote from a plumber to repair the sewer pipe and is now considering the demolition and rebuilding process. There was discussion of the options.

MOTION: GREG VAN HOUTEN MOVED TO APPROVE AN EXPENDITURE OF UP TO \$5000 TO PERFORM DEMOLITION AND REPAIRS NEEDED TO THE SEWER PIPE FOR THE UPSTAIRS BATHROOM. SARAH KRINSKY SECONDED THE MOTION. ALL MEMBERS VOTED IN FAVOR AND THE MOTION PASSED.

Lisa provided an update regarding the statewide advocacy work to ensure VAN's funding request for the upcoming state budget. VAN will be asking for \$1.35M this year. Lisa will be reaching out to the Legislators in the next month. She will be attending a VAN board meeting to discuss the Comcast CPG renewal coming up in 2027.

Lisa and the staff attended the celebration of life for Jim. Josh and Li continue to step up to handle the workload left with Jim's passing and Mike is managing the changes. Lisa reminded the board of the vacant board seat and asked for suggestions. The quarterly payment from Comcast was down about 12% from this time last year so Lisa noted that the revenue generating work continues to be needed.

The staff continues to explore website options and integration with membership renewals. The Holiday Party has been set for December 6th for the staff and board. There was further discussion of social media distribution. Lisa let the board know that she and Tammie Rielly of GNAT have been in discussion of future collaborations and initiatives.

MOTION: GREG VAN HOUTEN MOVED TO ADJORN THE MEETING. FRANK BARNES SECONDED THE MOTION. THE MEETING ADJORNED AT 5:02PM.

Respectfully submitted by,
Sarah Krinsky, Secretary